

How to Create 2K AI Video with Audio Using MiniMax H3 (Text-to-Video & Image-to-Video)

A practical studio guide for turning prompts or still frames into short 2K-class AI video with synced audio using MiniMax H3 (<https://minimaxh3.art/>) (also searched as Hailuo 3.0 / ???) for ads, social, fashion, trailers, and product demos.

Independent service notice: minimaxh3.art (<https://minimaxh3.art/>) is an independent third-party AI video studio inspired by the MiniMax H3 / Hailuo 3.0 wave. It is not the official MiniMax or Hailuo product website. For official apps and APIs, use MiniMax / Hailuo's own channels.

Full guide (web): <https://minimaxh3.art/blog/minimax-h3-2k-text-image-video-guide>
(<https://minimaxh3.art/blog/minimax-h3-2k-text-image-video-guide>) Studio homepage: <https://minimaxh3.art/>
(<https://minimaxh3.art/>) PDF download:
<https://minimaxh3.art/blog/minimax-h3-2k-text-image-video-guide/minimax-h3-2k-text-image-video-guide.pdf>
(<https://minimaxh3.art/blog/minimax-h3-2k-text-image-video-guide/minimax-h3-2k-text-image-video-guide.pdf>)

Who this guide is for

- Marketers who need short product ads with sound in one pass

- Creators shipping Reels / TikTok / Shorts without a separate sound-design stack
- Fashion and brand teams animating lookbook stills
- Game and UI teams prototyping lobby intros and entrance cinematics
- Anyone evaluating text-to-video vs image-to-video for commercial workflows

What MiniMax H3 is (and is not)

MiniMax H3 (community / SEO aliases: Hailuo 3.0, Hailuo 03, ???) refers to a flagship AI video generation model line known for:

- Native 2K-class output

- Film-cadence motion (~24fps feel)
- Text-to-video and image-to-video in one studio
- Synced audio (dialogue, SFX, atmosphere) generated with the picture
- Multi-ratio framing (e.g. 16:9 landscape, 9:16 vertical)
- Clip lengths suitable for short-form (often in the multi-second to ~15s class depending on plan and backend)

On minimaxh3.art (<https://minimaxh3.art/>), you use H3 through a browser studio: account, credits, plans, and a generation UI. Backend model IDs are not something end users need to manage.

Text-to-video vs image-to-video

Rule of thumb: if the brand identity lives in an approved still, prefer image-to-video. If you are exploring atmosphere, camera language, or concept spots, start with text-to-video.

Step-by-step: generate in the MiniMax H3 studio

1. Open <https://minimaxh3.art/> (<https://minimaxh3.art/>) and go to the Video Studio section.
2. Sign in (trial

credits may apply when enabled). 3. Choose Text to Video or Image to Video. 4. For text-to-video: write a prompt that includes subject, action, camera, lighting, and audio cues. 5. For image-to-video: upload a clear start frame (JPG/PNG within size limits) and describe the motion. 6. Pick duration (e.g. 6s / 10s) and aspect / quality (e.g. 16:9 HD or 9:16 vertical). 7. Generate, preview with sound on, then export for your channel.

Successful generations consume credits by resolution and length tier. See Pricing (<https://minimaxh3.art/pricing>).

Prompt patterns that work for H3-style video

1) Product / brand ad (text-to-video)

``text`

Cinematic product hero shot of a matte black wireless earbud on a reflective black acrylic stage. Slow orbit camera, soft teal rim light, subtle dust motes, shallow depth of field. Synced audio: soft electronic whoosh on the orbit, quiet premium product sting at the end. No logos invented. 16:9, commercial look.

`

2) Social vertical hook (text-to-video)

``text`

Handheld energy on a neon night market street. Fast push-in toward a street-food stall, steam rising, colorful lanterns, rain-slick pavement reflections. Vertical 9:16. Audio: crowd murmur, sizzle SFX, distant bass from a speaker.

`

3) Fashion one-shot (image-to-video)

``text`

Keep the model's pose and outfit exactly as in the still. Gentle wind in fabric, slow camera push-in, golden-hour haze, anamorphic lens feel. Subtle footsteps and soft outdoor ambience; no dialogue.

`

4) Game entrance cinematic (image-to-video)

``text`

UI/hero art as the locked start frame. Dramatic camera rise into a lobby entrance, volumetric light shafts, embers, film grain. Audio: low brass hit + UI shimmer on the logo settle.

``

Audio tip: write sound the same way you write camera—one clause for SFX, one for music/atmosphere, one for dialogue if needed. Always preview with sound on before export.

Commercial use cases checklist

- Brand & product ads ? stills or offers ? short paid-social clips

- Social short-form ? vertical hooks with sound in the same pass
- Fashion & lookbook ? animate approved frames for drops
- Film teaser atmosphere ? lighting, weather, camera drift for pitches
- Game & UI cinematics ? lobby intros and character entrances
- E-commerce demos ? catalog photos into short motion demos

Quality and production tips

1. Lock the subject first. Vague subjects produce wander. Name materials, colors, and brand-safe constraints. 2. One camera idea per clip. Orbit *or* push-in *or* tracking?not all three. 3. Match aspect to platform before generation (9:16 vs 16:9). 4. Reference images (when available) help style/character consistency; keep them clean and well-lit. 5. Credits scale with length and quality?batch test 6s drafts before 10s finals. 6. Rights: you are responsible for reference images, brands, music, and likenesses you upload or depict. Commercial use is subject to the site Terms (<https://minimaxh3.art/terms-of-service>) and your plan.

FAQ (short)

Is minimaxh3.art the official MiniMax / Hailuo site?

No. It is an independent third-party studio experience. See the homepage FAQ.

Does H3 generate audio with the video?

Yes?dialogue, SFX, and atmosphere are designed to ship in the same pass so most short-form work does not need a separate sound-design pipeline.

How long do jobs take?

Usually a few minutes depending on queue, length, and resolution.

Where do I start?

Open the studio: <https://minimaxh3.art/#app-section> (<https://minimaxh3.art/#app-section>)

Try MiniMax H3

Create 2K AI video with audio from text or images in the browser:

- Studio: <https://minimaxh3.art/> (<https://minimaxh3.art/>)

- Pricing: <https://minimaxh3.art/pricing> (<https://minimaxh3.art/pricing>)
- About: <https://minimaxh3.art/about> (<https://minimaxh3.art/about>)
- Support: support@minimaxh3.art

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